

AT EASTERN BANK,  
IT'S NOT JUST BUSINESS.  
**IT'S PERSONAL.**

**Meet with an Eastern Bank commercial banker  
and get a \$100 Legal Sea Foods gift card! Open  
an account and get a \$200 credit toward new  
check stock!**

Dear First Last,

**Business banking should be personal.**

Can we ask you a personal question? How's your commercial banker working out? We say "personal question," because at Eastern Bank we believe business banking *should* be a personal thing – a relationship with real people like cash management experts you can rely on to help you manage your business finances.

**Get the cash management products you need. The extraordinary service you want.**

Of course, personal service means nothing unless it's backed by superior products. And great cash management tools are ineffective without the personal support of an expert to help you make sense of them. At Eastern Bank you get both: a Relationship Manager who will come to know your commercial banking needs inside and out, and superior cash management services like:

- An online treasury services portal with real-time information, access, and transaction capabilities.
- Remote deposit capabilities that lets you deposit checks directly from your desk.
- Security features to protect online access, debit block, positive pay and more.

**Arrange a personal introductory meeting and receive a \$100 Legal Sea Foods gift card.**

Relationships take time, and we don't expect you to jump into a new banking relationship right away. But we hope you'll take a little time to get to know us. Schedule a meeting with one of our commercial bankers and receive a \$100 Legal Sea Foods gift card. And receive a \$200 credit toward new check stock when you open a new checking account. Call 781-598-7373, or visit [www.easternbank.com/businessbanking](http://www.easternbank.com/businessbanking) today.

Sincerely yours,

Lisa Carbone  
Senior Vice President, Treasury Services

**P.S.** Learn more about Eastern Bank's personal approach to business banking. Schedule an informational meeting and receive a \$100 Legal Sea Foods gift card. And open a new checking account and receive a \$200 credit toward new check stock. Call 781-598-7373 or visit [www.easternbank.com/businessbanking](http://www.easternbank.com/businessbanking) today.

(Brochure Cover)

AT EASTERN BANK, IT'S NOT JUST BUSINESS. **IT'S PERSONAL.**

Eastern Bank delivers superior cash management products and a relationship manager to help you use them wisely.

**Learn more and receive a \$100 Legal Sea Foods gift card. And get a \$200 credit toward new check stock when you open an account.**

(Brochure interior)  
AT EASTERN BANK, WE BELIEVE  
BUSINESS BANKING SHOULD BE  
**HIGHLY PERSONAL.**

**Extraordinary expertise delivered in a highly personal approach.**

When you come to Eastern Bank, you'll enjoy a close rapport with a Relationship Manager who will help you choose from the many cash management products we offer. We're proud of our outstanding customer service ratings – they're built on a deeply embedded culture of service. And our low rate of turnover among our sales and service staff that allows our customers to develop great business and personal relationships with our employees that last for years.

**Get more bank for your buck.**

Eastern Bank offers a broad range of cash management products that let you keep control of your cash flow and your business and give you more value from your banking relationship:

- **Online Treasury Services Portal.** Enjoy the efficiency and flexibility of banking online, initiating transactions, generating reports, viewing real-time information and accessing accounts directly from your desktop.
- **Remote Deposit.** Forget making time-consuming trips to your local branch – we bring the bank to you, enabling you to make deposits without ever leaving your place of business.
- **Greater Security.** Prevent fraud and protect your accounts with features that include secure online access, debit block, positive pay and multifactor authentication.

**If your current commercial banker doesn't seem so personal any more, consider Eastern Bank.**

Switching to Eastern Bank is easier than you think. A dedicated implementation manager will help you create a plan tailored to your needs and situation – you won't find any "one size fits all" approaches with us.

**Get personal with Eastern Bank. Meet with a commercial banker to learn more and get a \$100 Legal Sea Foods gift card. And receive a \$200 credit toward new check stock when you open an account.**

Our people are our greatest asset – and will be yours as well. Take a few minutes to find out more about what Eastern Bank can do for your business and for you. **Call 781-598-7373, or visit [www.easternbank.com/businessbanking](http://www.easternbank.com/businessbanking) today.**

(Callout)

**It's easy to switch to Eastern Bank. Here's how:**

1. Schedule a personal meeting with an Eastern Bank Commercial Banker to detail your needs and review a recent account analysis from your current bank(s).
2. Review our no-nonsense proposal outlining how we'll customize our services to meet your needs—with pricing that is most likely lower than your current bank.
3. Meet with your personal implementation manager who will help convert your accounts, recurring transactions, payroll, ACH credits/debits, and more.

(Callouts)

testimonials

(Brochure back panel)

**Get personal with Eastern Bank. Meet with a commercial banker to learn more and get a \$100 Legal Sea Foods gift card. And receive a \$200 credit toward new check stock when you open an account. Call 781-598-7373 or visit [www.easternbank.com/businessbanking](http://www.easternbank.com/businessbanking) today**

**Cash Management Services**

Automated Clearing House Origination (ACH)  
Wholesale & Retail Lockbox  
Remote Deposit Capture  
Zero Balance Accounts (ZBAs)  
Payroll Services

**Merchant Services**

Tax Express  
Wire Transfer Services  
Reconciliation  
Overnight Investment Programs<sup>1</sup>  
Sweep to Line of Credit  
Dual Sweep Programs  
Short-Term Investments

**Eastern Treasury Connect Online Services**

Same-Day and Historical Deposit Account/Loan Information  
Real-Time Fund Transfers  
Real-Time U.S. Dollar Wire Transactions  
ACH transactions  
Detailed Descriptions of Posted Transactions  
Real-Time Stop Payment Requests  
Exception Item Reporting